



## 2019 ART IN THE CITY EXPERIENTIAL ART GRANT INFORMATION

### 1. Overview

To enhance the Art in the City event (held on Friday, August 2, 2019) and promote the arts in downtown Dayton, the Downtown Dayton Partnership (DDP) is offering an Art in the City Public Art grant. The goals of the grant are to:

- give artists, of any style, the opportunity to showcase their talents, services, and creativity in a way that might not otherwise be feasible due to cost restrictions
- foster unique artistic activity
- Be experiential in nature, engaging with the community
- enhance Art in the City by providing an additional focal point for the event

**The grant will support projects that are larger in scope and will be new, interesting additions to Art in the City; grant funding will not support ongoing or regularly occurring projects or activities.** All grant-funded projects, performances, and activities must take place in the downtown Dayton core and embody the Art in the City goals to bring art to the community. The chosen recipient(s) will receive a grant ranging from \$500 to \$3,000.

### 2. How to Apply

- a. There is no application fee.
- b. Fill out the grant application form and submit it by the stated deadline to:

[valken@downtowndayton.org](mailto:valken@downtowndayton.org)

OR

Emilee Valken, Downtown Dayton Partnership  
Art in the City Grant Committee  
10 W. Second St., Suite 611  
Dayton, OH 45402

### 3. Eligibility

- a. Any person or group can apply. If you have a great idea and want to bring it to the community, we want to hear it!
- b. Both visual and performing arts projects are eligible to apply.
- c. The grant is not limited to downtown Dayton organizations or residents, although preference may be given to those located in the downtown area. The project must take place in the downtown Dayton core during Art in the City on Friday, August 2.

### 4. Timeline

- **April 12:** Grant applications due
- **April 19:** Top three grant applications will be chosen and announced. These finalists will receive \$150 upon completion of a more detailed application and interview process.
- **April 22-26:** Finalist interviews with grant committee
- **April 29:** Grant winner announced
- **May 31:** Primary written report due, half of awarded funds released
- **June 18:** 45 days out — written project status overview due

- **July 3:** 30 days out — verbal update on project due to the DDP
- **August 2:** Art in the City event / project implemented
- **August 15 (on or before):** Final report due; remaining funds released

## 5. Project Requirements

- a. Must take place in the downtown Dayton core during Art in the City (August 2, 5-9 pm). If the project must occur during an extended timeframe, substantial activity surrounding project must happen that night (i.e.: project kick-off or completion).
- b. Must be free, accessible, and open to all ages of the public.
- c. Must fit within:
  - i. 50x50 lawn space OR;
  - ii. 30x30 concrete space OR;
  - iii. ½ block of sidewalk/approximately 150 feet of sidewalk
- d. Preference will be given to projects that:
  - i. create a public focal point for the event
  - ii. encourage active participation from the public
  - iii. happen outside or in a public space
  - iv. are unique, creative, original and imaginative
- e. Grant funding WILL support such items as fees for artist(s), supplies, materials or other resources needed to facilitate and implement the project or activity. Funding will NOT support such items as marketing materials, food and beverage, and operational and staff costs.
- f. Applicants must show clear vision, capable leadership, and a strong indication the project will be successfully executed on time and within budget.
- g. Applicants will be responsible for the planning, organization, and execution of the project in its entirety, including:
  - i. Securing all necessary materials
  - ii. Recruiting necessary volunteers to facilitate the process
- h. The DDP will work with the grant recipient(s) in securing the location of the project and any necessary permits, as well as, marketing of the project.
- i. Applicants must have funding, or show a plan to secure funding, for any additional project expenses beyond what the awarded grant money will cover.

## 6. Grant Selection Process – Two Tier

- a. **Tier 1:**
  - i. All grant applications will be reviewed by the Art in the City Grant Committee.
  - ii. The AITC Grant Committee reserves the right to contact applicants for more information.
  - iii. Up to three applicants will be invited to Tier 2.
  - iv. The DDP will have ultimate decision-making authority in the final selection of the Tier 1 finalists.
- b. **Tier 2:**
  - i. Each person/organization invited to Tier 2 will receive \$150 upon the conclusion of an interview process and submission of additional materials and details.
    1. These funds may be used at the artist's discretion.

- ii. Multiple grants may be awarded for Art in the City, although the AITC Grant Committee reserves the right to not award any grants if it deems no applicants fit the requirements.
- iii. Applicants will be given the opportunity to request up to \$3,000 in grant funds, but the committee reserves the right to award less.
- iv. Final grant amounts will be awarded at the discretion of the AITC Grant Committee.

## **7. Awarding of Grant Funds**

- a. Funds will be awarded in two parts:
  - i. Winning applicant(s) must give the DDP a written report within 14 days of award, outlining what plans are in place, confirming that all necessary funds have been secured, noting any obstacles and providing a general overview. Upon approval of the status report, half the awarded grant funds will be released.
  - ii. The project must be adequately executed during Art in the City, and a final report must be submitted within two weeks following Art in the City. Final report must include a detailed recap of the project and final overall budget, including details on how grant funds were used. At that time, the remaining awarded grant funds will be released.
- b. Funds will be distributed by check from the DDP.
- c. Award recipients who fail to follow the above guidelines will not be eligible for future grants.
- d. Exceptions to the above policy will be determined on a case-by-case basis.

## **8. Additional Information**

- a. The DDP will promote grant-funded projects in Art in the City publications and/or promotional outlets.
- b. The DDP may provide guidance in the planning, coordination and execution of the project, and act as a liaison to the City of Dayton, Dayton Police Department and any other organization to which grant-funded project coordinators need access.
- c. Applicants must secure any additional sponsorship funding, if such funding is desired, although the DDP must approve additional sponsorship funding to ensure it does not conflict with Art in the City sponsorships.
- d. The DDP should be recognized as a contributing supporter of the project in any printed materials, verbal announcements, or other ways in which the project is promoted
- e. In the event additional sponsorship funds are necessary to facilitate a project, the DDP reserves the right to award the grant, but withhold grant funds until alternative sponsorship funds are secured and complete project funding is guaranteed.

### **Downtown Dayton Partnership**

The Downtown Dayton Partnership is a nonprofit organization serving the central business district and Oregon District. The DDP is dedicated to making downtown Dayton a better place to live, work, play and invest. Working with downtown property owners, businesses and residents, the DDP provides strategic planning, business development and marketing services to grow and strengthen our downtown. The DDP's efforts are focused in five key areas: strategic planning, advocacy for downtown, marketing & communications, member services, and public space management. Art in the City is a free event that showcases downtown's dining, nightlife, art, music, retail, urban living options and more. It is held twice a year: once in the spring and once in the fall. The event is designed to showcase all downtown has to offer. More information on the DDP and Art in the City is available at [www.downtowndayton.org](http://www.downtowndayton.org).

For questions, please contact Emilee Valken at [valken@downtowndayton.org](mailto:valken@downtowndayton.org) or call 937-224-1518 ext. 227